

SYSTEM FOR PROVIDING A CHECKLESS CHECKING ACCOUNT

ABSTRACT

5 A system and method for providing a checkless checking account is described,
illustrated and claimed. The present invention is a system and method for providing a
checkless checking account that provides transactional functionality of a branded card
wherein the account is funded from the account owner's personal funds. Additionally, the
checkless checking account may be combined with a credit component to expand its
10 functionality.